DIRECTOR'S CUT



WHAT IT IS

Pre-recorded presentations with the speaker answering questions from the learners in real-time. using the chat function

IDEAL FOR

Reducing technical issue concerns that live events might have. Exceptional talks can be reused and presenters can replicate themselves independent of time zones



Any size







HOW IT WORKS

A presentation is pre-recorded and played during the online session. The presenter attends but as an audience member. Before playing the recording, the moderator introduces the presenter, (who says a few words about the topic) and states that they will be watching a pre-recorded presentation. The moderator explains that the chat function is a core element in this segment and that questions are highly encouraged as the presenter is available to answer questions from the learners, in real-time.

To encourage discussions, the moderator or presenter asks the learners to think of specific questions whilst watching the recording.

When the recording has ended, both moderator and presenter appear on screen for a short 5-minute reflection. They discuss any patterns regarding questions in the chat or elaborate on topics that need to be clarified.

The moderator then thanks the presenter and moves on to the next segment of the session.

INSPIRATION

[1] Article: Livestream Ecommerce: What We Can Learn from China

[2] Video (2:06:16): Grilling ADD-ONs Livestream | Basics with Babish

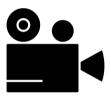
REQUIREMENTS

Roles:

- 1x moderator
- 1x presenter

Software:

Chat function



ADD ON

Practice looking in the camera! When recording the video, look in the camera instead of your screen.



main

closure

YOUR NOTES

CONSIDERATION CHECKLIST

_	What are questions or themes learners should think about when watching the input session?
	Learning happens when there is a constructive level of disagreement How can the content be presented to encourage discussion and give rise to questions?
	This method can boost engagement in a segment that is seen as passive learning. But, this element alone cannot increase engagement. The style of the presentation must captivate learners in order for it to really work.

