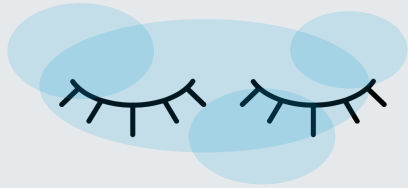


STORY-TELLING: EYES CLOSED



WHAT IT IS

Storytelling via audio-only. It showcases examples or case studies on a human level, where it follows the story of a protagonist

IDEAL FOR

Solidifying and reinforcing a complex idea through storytelling. This is similar to #13 Storytelling - Eyes Open, however, learners close their eyes

HOW IT WORKS

This segment is ideally suited after a heavy presentation where learners have to absorb a technical concept or process. It can also be used to captivate learners before going into depth about a technical concept or process.

When the moderator has found a case study or example, they then brainstorm captivating ways to communicate it as a story. Having a protagonist in the story is a great way, as they help create empathy with the learners. Ideally, the protagonist and story should be based on a real situation or person/people.

The moderator should write the story down and rehearse the reading a couple of times. Advanced speakers should practice speaking without notes to make it sound natural and allow for spontaneity. Practice telling the story without notes by using different time constraints: If you have 10 minutes, set a timer for 7 min, then 5 min and 3 min [Inspiration: 4].

As the story is about to be told, the moderator winds down the energy of the online session. They first ask the learners to relax by rubbing their hands together quickly for 10 seconds, then immediately placing their palms over their eyes. The moderator should demonstrate this as well. Oftentimes, people feel more comfortable relaxing when having their cameras turned off. State that people can leave their cameras on or turn them off.

The moderator then asks learners to close their eyes as they go on a journey that is about a protagonist. When telling the story, the moderator should be aware of their pace, voice intonation, and pausing for dramatic effect. When telling stories, the most important thing is that the storyteller connects with their emotions and speaks from them to evoke emotions in others [Inspiration: 5].

After the story ends, the moderator explains why this particular story was told and how it relates to the online session.

REQUIREMENTS

Roles:

- 1x moderator (storyteller)



Any size



5-10 min



preparation

opening

main

closure

follow-up

social

input

assessment

reflection

Disaster Risk Financing
& Insurance Program





Having the story lead by a protagonist also helps to create a level of empathy with learners. By breaking up the flow of a heavier presentation, learners can allow their minds to rest yet still learn.

INSPIRATION

[1] Article: [Close Your Eyes to Listen - You Might Understand More](#)

[2] Video (2:29 min): [Palming Your eyes - for Relaxation and Clarity of Mind](#)

[3] Video (8:34 min): [Seven Keys to Good Storytelling | Josh Campbell | TEDxMemphis](#)

[4] Video (31:50 min): [How to Speak Without Notes - The Ultraspeaking Podcast - Episode 3](#)

[5] Video (2:42 min): [How to Tell Stories](#)

[6] Video (1:38 min): [Build a Story with Scenes](#)

[7] Video (5:14 min): [How to Make a Storyboard for a Video in 6 Steps | Video Marketing How-To](#)

[8] Online Course (free): [Storytelling for Change](#)

CONSIDERATION CHECKLIST

- See what aspect of the online session appears very content-heavy and needs some light release.
- Find a story or case study that reinforces the purpose of the heavy content.
- If the learners only remember one thing from the story, what do you want them to remember? Focus on that one thing when choosing and crafting the story.
- Format the story or case study into a story. That means making it more relatable by having it focus on a protagonist.
- Use a storyboard to help you visualize the story (this is a tool for the moderator and shouldn't be presented in the session) [Inspiration: 6, 7]