

COUNTRY PROFILES



INDEX INSURANCE MARKET PROFILE

Senegal

GLOBAL INDEX
INSURANCE FACILITY

FUNDED BY



BACKGROUND

PG activities started in 2012 with index insurance for maize and groundnuts. The first year the price of the product was very high and few farmers bought the product. The product was reviewed with the farmers' organizations and CIRAD in 2013. The products currently on offer in Senegal are weather station based, which are very difficult to scale up because of the costs involved in installing a network of weather stations.

Products Available:	Weather index for drought
Crops Insured:	Maize, groundnut
Intermediary Brokers	PlaNet Guarantee
Launch Date	2012
Market Development	2013: 2,325 policies sold (PG) 2014: 4,035 policies sold
Local Insurers	CNAAS
International Reinsurers	Swiss Re
Calculation Agent	
Regulatory Environment	CIMA code Book 7 covers and is being implemented in Senegal.
Product Design:	CIRAD
Data:	33 automatic rain gauges purchased by USAID and WB
Cost of Insurance:	5-14% of value of insured inputs
Value Chain:	Maize, groundnut; distribution through farmer associations and MFIs
Total Insurance Portfolio (sums insured)	\$399,391 (2013)
Payouts:	\$31,215 (2013)
Potential Market for Index Insurance- Cotton:	There is strong commitment from the farmers' organization (Asprodeb) in the conception of the product and its marketing. There is also good potential for scaling up through large microfinance institutions, banks, farmers' organizations and agri-businesses.