

Global SME Finance Forum 2016

19-21 September

Beijing, China

Time	Session
MONDAY, SEPTEMBER 19	
8:30 – 13.00	Study visits (members only) <ul style="list-style-type: none"> • CreditEase • DHGate • Bank of China
14.00 – 14.05	Welcome <ul style="list-style-type: none"> • Matthew Gamser
14.05 – 14.15	Keynote <ul style="list-style-type: none"> • Ning Tang, President and CEO of CreditEase
14.15 – 14.30	Innovation in Electronic Payment Adoption: The Case for a \$19 Trillion Opportunity <ul style="list-style-type: none"> • Ghada Teima, Global SME Finance Lead Specialist – World Bank Group
14.30-17.15	Fintech Sessions <i>Financial institutions often face similar challenges as they seek to expand their services to small businesses. During these sessions, explore technology solutions designed to overcome these challenges, expand services offered to small business customers, or to streamline existing services.</i>
14.30 – 15.25	Big Data and Risk Management <ul style="list-style-type: none"> • Rachel Freeman, Manager, IFC • Patrick Reily, CEO, Verde International • Thomas Deluca, CEO, AMP Credit Technology • Thierry Sanders, CEO, MEKAR • Alan Martinez, Director of Advisory Services, EFL • Huan Chen, Chief Strategy Officer, Credit Ease • Kevin Guo, Co-founder & CEO, Dianrong
15.25-15.40	Stretch Break

Time	Session
15.40 – 16.30	<p>Nonfinancial Services</p> <ul style="list-style-type: none"> • Raja Debnath, Global SME Banking Specialist, IFC • Pau Velando, General Manager, Strands • Sameer Vakil, CEO, Digivation • Debbie Watkins, Managing Director, FernSoftware • Anatalio Ubalde, CEO, SizeUp • Ashim Banerjee, Founder, IDMission
16.30 – 17.18	<p>Payments and Remittances</p> <ul style="list-style-type: none"> • Roger Thomas Moyes, Senior Advisor, Mekong Business Initiative • Tomas Snitka, Head of Business Development, TransferGo • Rajpal Duggal, Group President, Oxigen • Rob Grimberg, Director, Capital Tool Company • Nai Sheng Yao, VP, JD Finance (TBC) • Moinuddin Mohammed Rahgir, bKash
17.18-17.30	<p>Break</p>
17.30 – 19.00	<p>The Marketplace <i>Sign up for one-on-one introductory meetings with leading investors and/or financial technology providers.</i></p>
19.00 – 20.30	<p>Welcome Reception</p> <p>What FinTech can learn from Pharma and Why SMEs are Counting On It</p> <ul style="list-style-type: none"> • Michael Turner, President and CEO, PERC
TUESDAY, SEPTEMBER 20	
9:00 – 9:30	<p>Welcome Remarks</p> <ul style="list-style-type: none"> • Matthew Gamsler, CEO, SME Finance Forum • Marcos Brujic, Global Director, IFC
9:30 – 10:30	<p>Impact of Global Economic Volatility on SMEs <i>What effects are all the rapid changes in the global economy having on small businesses, especially in emerging economies? Are they exposed or sheltered? We start the conference from the perspective of the small businesses we want to grow.</i></p> <ul style="list-style-type: none"> • Dr. Yudong Yao, Chief Economist, Vachaeng Fund

Time	Session
10:30 – 10:45	Member Recognition
10.45 – 11.15	Break
11:15 – 12:15	<p data-bbox="418 401 1430 659">Headwinds and Tailwinds in SME Finance Regulation <i>Policy and regulation are a fact of life for SME finance. If well-designed and implemented, they can promote sustainable growth in SME finance. What are examples of regulation and policy that benefit SME finance? What lessons are being learned about how to avoid unintended consequences of regulation to promote SME growth? What new policies or regulations would benefit SME finance?</i></p> <ul data-bbox="467 667 1393 1024" style="list-style-type: none"> • Carol Realini, Author and pioneering fintech investor • Rajeev Chalisgaonkar, Global Head of Business Banking at Standard Chartered Bank • José Fernando Figueiredo, Chairman SPGM • Tony Hadley, VP, Experian • Augustino Hotay, Manager Licensing, Policy and Operations Review, Directorate of Banking Supervision, Bank of Tanzania (TBC) • Dr. Nachiket Mor, Board member, Reserve Bank of India
12.15 – 13.40	Lunch
13:40 – 14:00	<p data-bbox="418 1190 1013 1262">Keynote Dennis Chang, Division President, MasterCard</p>
14.00 – 15:30	<p data-bbox="418 1310 1382 1381">Blockchain and Distributed Ledger Technology: A Game Changer for SME Finance?</p> <p data-bbox="418 1388 1430 1570"><i>“Blockchain,” and “distributed ledger” are often described as the new frontier in financial services. But what is it? How does it work? What advantages does it have over current systems? What’s been the experience so far of financial institutions that are embracing it – what are the learnings? And how do regulators react to this new technology?</i></p> <ul data-bbox="467 1579 1414 1814" style="list-style-type: none"> • Michael Casey, Senior Advisor, MIT Media Lab • Peter Stephens, Global Head of Regulatory Architecture & APAC CTO, UBS AG • Pindar Wong, Chairman, VeriFi • Jack Lee, Managing Partner, HCM International Co & FnConn

Time	Session
15.30 – 16.00	Break
16.00 – 18.00	<p data-bbox="418 317 1433 390">Case Studies: International Good Practices to Expand SME Finance Concurrent sessions</p> <hr/> <p data-bbox="418 436 1433 657">Topic: Financing Women Entrepreneurs One-third of private businesses are owned or operated by women – and yet 80% of those needing credit can't get as much they need. Women-owned businesses face the same challenges as other SMEs, plus more due to legal constraints and social norms. Learn how banks have turned lending to women entrepreneurs into a competitive advantage.</p> <ul data-bbox="467 667 1433 863" style="list-style-type: none"> • Inez Murray, CEO, GBA • Karyl Akilian Momjian, Head of Branch Management, BLC Bank • Yanping Fu, Vice President, Bank of Luoyang, China • Sergey Smirnov, Deputy Chairman, Bank Center Invest <hr/> <p data-bbox="418 909 1433 1129">Topic: Asset-Based Lending: Moving Beyond Reliance on Fixed Assets <i>Collateral is a major constraint limiting lending to SMEs as many cannot prove ownership of land, the traditional form of collateral. But most SMEs have other assets such as receivables and inventory. Learn from financial institutions and fintechs who have mastered this method of providing much-needed credit to SMEs.</i></p> <ul data-bbox="467 1140 1433 1335" style="list-style-type: none"> • Simon Thomson, Finance Sector Development Expert, Finn Thomson • Andrew McKerrow, Senior Product Manager, Bank of New Zealand • Wan Jun, CEO, Lionbridge • Rob Grimberg, Director, Capital Tool Company <hr/> <p data-bbox="418 1381 1433 1570">Topic: Workshop: Customer Input in New Product Design <i>“Start with the customer” is the common wisdom in designing new products and services. In this hands-on workshop, you will experience two very different methodologies for incorporating the customer perspective. Note: this session ends at 18.30.</i></p> <ul data-bbox="467 1581 1433 1692" style="list-style-type: none"> • Jay Singer, Senior VP, MasterCard • John Won, Program Director, IDEO • Annie Wu, Communication Designer, IDEO <hr/> <p data-bbox="418 1738 1433 1873">Topic: Angels & VCs: Alternative Financing Sources <i>Start-ups rely on family and friends for capital, in part because financial institutions find them too risky. Yet some financial institutions are finding innovative ways to fund start-ups, as have angel investors and venture</i></p>

Time	Session
	<p><i>capitalists. In this session, we'll explore different approaches to providing start-up SMEs the extra capital they need to grow.</i></p> <ul style="list-style-type: none"> • Bindu Ananth, Chair of IFMR Trust and IFMR Holdings • Nigel Bath, Director, Rakuten Financial Services • Li Feng, Co-founder and Partner, FreeS Fund • Annabelle Yu Long, Founding and Managing Partner, Bertelsmann Asia Investments • Sheel Mohnot, Partner, 500 Startup • Mirjam Janssen, Regional Manager, Triodos Investment Management
18.00 – 19.00	Free time
19.00 – 21.30	Dinner
WEDNESDAY, SEPTEMBER 21	
9.00 – 9.15	Recap of Day 1 highlights
9.15 – 10.15	<p>Global Trade and Supply Chain Finance: New Trends, Challenges and Opportunities</p> <p><i>Supply chain finance is often called the win-win-win—where all parties stand to gain. So why, despite its rapid growth in recent years, is trade and supply chain finance still a largely untapped opportunity? We'll hear a range of perspectives from those engaged in trade and supply chain finance, including the global regulating body, about the challenges and opportunities. The session will also include examples illustrating how advances in technology platforms are helping.</i></p> <ul style="list-style-type: none"> • Qamar Saleem, Senior SME Banking Specialist, IFC • Venkatesh Somanathan, Director, Global Head, Supplier Finance Solutions, Deutsche Bank AG • Anna Jones, Standard Chartered Bank (TBC) • Kenny Leung, CEO, Premium Technology
10.15 – 10.45	Break
10.45 – 12.00	<p>Artificial Intelligence: Impact on Financial Sector and SME Finance</p> <p><i>Artificial intelligence has risen to prominence once again as a new frontier. What is the reality – rather than the hype – about how artificial intelligence and machine learning is poised to change SME finance?</i></p> <ul style="list-style-type: none"> • Matthew Saal, Head of Digital Finance, IFC

Time	Session
	<ul style="list-style-type: none"> • Dr. Andreas Kind, Global Labs, Financial Services & Security / Head of Shanghai Lab, IBM • Pau Velando, General Manager, Strands • Dr. Lingyun Gu, CEO, IceKredit
12.00 – 12.45	<p>Looking Ahead</p> <ul style="list-style-type: none"> • Carol Realini, Author and pioneering fintech investor
12.45 – 1.00	<p>Closing Remarks; Adjournment</p> <ul style="list-style-type: none"> • Matthew Gamser, CEO, SME Finance Forum
1.00- 2.30	<p>Lunch</p>
2.30 – 4.30	<p>SME Finance Forum Membership Meeting</p>
4.30 – 6.00	<p>SME Finance Forum Board Meeting</p>