

PERSONAL INFORMATION



Arthur Baghdasaryan

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Sex Male | Date of birth 7 Aug 1991 | Nationality Armenian

WORK EXPERIENCE

Sep 2013–Present

Google Adwords Manager

Upwork Global Inc.

441 Logue Avenue Mountain View, CA, 94043 Logue Avenue Mountain View (United States)

<https://www.upwork.com/users/~019ffe62a5764bdc5>

- Google Adwords manager
- Bing Adcenter manager
- Yandex Direct manager

Oct 2013–Mar 2014

Intern

ARMECONOMBANK JSC

Amiryan str.23/1, 0002 Yerevan (Armenia)

<http://www.aeb.am/>

Website content Management

Plastic Card department, Tech service Department

Business or sector Banking

Aug 2012–Oct 2013

Online marketing manager

IP Marketing LLC

Mamikonyants 48, Yerevan (Armenia)

<http://ipmarketing.am/>

SMM, SEM, media planning, Internet advertising campaigns development, implementation, advertising materials, workflow control, implementation of advertising on social networks,

Business or sector Digital Agency

Mar 2012–Apr 2012

Intern

Bav city CJSC, Yerevan (Armenia)

Human resource management

Marketing and advertising promotional campaigns

Business or sector Restaurant chain

Feb 2011–Aug 2011

Intern

Promix LLC

Paronyan 8, Yerevan (Armenia)

Sales promotion strategy, new solutions and methods implementation

Business or sector Kids magazine

EDUCATION AND TRAINING

Google Adwords Certificate

Google Inc., Mountain View, CA
https://www.google.com/partners/?hl=en#i_profile:itf=111494327585191316117

[Related document\(s\): Google Adwords certificate.JPG](#)

Sep 2008–Jun 2012 **Bachelor's Degree, Marketing**

Armenian State University of Economics, Yerevan (Armenia)
www.asue.am

PERSONAL SKILLS

Mother tongue(s) Armenian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
Russian	C2	C2	C2	C2	C2
English	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
[Common European Framework of Reference for Languages](#)

Job-related skills Search Engine Marketing, Social Media Marketing, Digital Marketing, Advertising, Marketing Management, Marketing Strategy, Competitive Analysis

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

[Digital competences - Self-assessment grid](#)

Other skills Microsoft Office Word, Microsoft Office Excel, Microsoft Office PowerPoint, Microsoft Office Outlook, HTML5, CSS3, Javascript, PHP, Wordpress

ADDITIONAL INFORMATION

Certifications Google Adwords certificate

ANNEXES

■ Google Adwords certificate.JPG

Google Adwords certificate.JPG 