

Inbonis is registered as a Credit Rating Agency with the European Securities and Markets Authority (ESMA) since the 27th May 2019 in accordance with Regulation (EC) No 1060/2009 of the European Parliament and of the Council of 16th September 2009.

## INBONI<u>\$</u>RATING

## First ESMA-registered Credit Rating Agency specialised in SMEs and Midcaps in Europe

'WE DEMOCRATIZE CREDIT RATING'





## Inbonis Rating, a purpose-driven company

#### **OUR MISSION:**

Put SMEs and mid-caps on an equal footing when accessing long-term financing to boost their

investment and growth.

#### **OUR AMBITION:**

- Become a European market infrastructure, exporting our innovation to most European countries.
- → **Rate 3,000 firms** by 2025



B-corp certification that recognizes companies that are the best FOR the world

Inbonis Rating is a memeber of the SME Finance Forum







## Inbonis opens the credit rating market to SMEs and Midcaps

#### **QUALITY RATINGS**

#### **Specific methodology for SMEs**

- Tested models with greater weight of qualitative aspects.
- Assessment of business risks, financial risks and corporate governance. Comparison of the company with its competitors and macroeconomic adjustment.
- Specific methodology for ESG ratings.

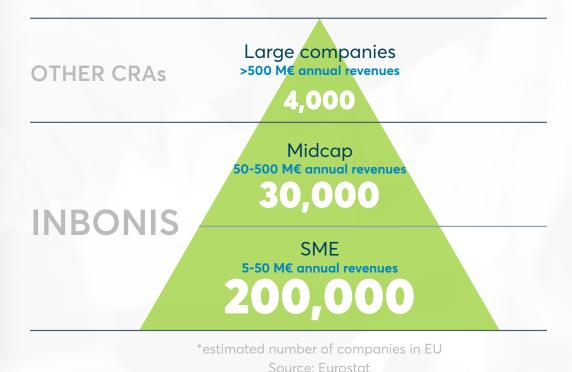
#### Technology to facilitate the analysis

 Compliance-by-design proprietary software to assist rating analysts.

#### Independence and objectivity

- $\rightarrow$  In accordance with European regulation.
- Independence from clients.

#### FOR A LARGER AUDIENCE





# Creating impact in a highly regulated market

- It is a regulated activity since 2009 in the European Union: Regulation (EC) 1060/2009 of the European Parliament and of the Council.
- The European Securities and Markets Authority (ESMA) is the supervisory body.



- Credit Ratings are the standard use in capital markets to estimate the risk of financing.
- Only 24 operating credit rating agencies in Europe under ESMA supervision.

A credit rating is a forward-looking opinion on a company's ability to meet its financial obligations, based on an analysis of the business reality and performed by expert analysts according to a proven methodology.

Delivered in a qualitative report with a "grade" or rating notch with an explanatory narrative.





## An established track record as a Credit Rating Agency

#### Some of our clients

























### **Key figures**

**25**Bn€

of public-backed financing subject to a minimum credit rating of the solicitor

8Bn€

total rated financial debt by Inbonis **56**%

market share of Inbonis of new corporate credit ratings issued in Spain and France in the last 12 months

**70**%

of rated SMEs and Midcaps have accessed financing in the 6 months following the rating



# Technical cooperation projects to increase SMEs access to financing



#### Consulting + Technology, Q3 2022

Ex-Ante Market Analysis to target subcategories of SMEs and development of a scoring tool based on credit risk and impact indicators.



#### Consulting, Q3 2022

Diagnostic of Alternative Data Landscape in Uganda. In cooperation with AFI.



#### Technology, Q2 2022 - On Going

Development of a risk measurement tool and an index to assess the volatility of private debt funds and the SRI indicator.



#### Technology, 2021 – On Going

Adaptation of CoachSME, Inbonis proprietary software that quickly analyses SMEs' financial situation, providing a comparison with the sector and identifying strengths and weaknesses.



#### Consulting, 2020-2021

Ex-Ante Market Analysis of the credit reporting framework and the feasibility of the development of an alternative data credit score in West Africa. In cooperation with AFI.



#### Technology, Apr-Jul 2020

Pilot project to test CoachSME, Inbonis proprietary software that quickly analyses SMEs' financial situation, providing a comparison with the sector and identifying strengths and weaknesses.



#### Technology, Apr-Oct 2019

Credit risk scoring calibration for MSME requesting small business loans to Banco de Fomento Agropecuario (BFA) in El Salvador.



#### Technology, Jul-Nov 2018

Pilot project for AROA, Inbonis proprietary NLP to process unstructured qualitative data to identify early-detection signs of default events.t



#### Technology, Jan-Apr 2018

Automatize scoring for debtors by building a missing value imputation model for financial data.



#### **Technology,** Jul 2017 – Jan 2018

Alternative credit scoring for MSME in Argentina for BICE (National Argentinian Development Bank)



## Led by a world-class management team



**Alberto S. Navalpotro** 







Israel Pérez

- Former Director at BBVA USA
- Northwestern University



**Gracia Orihuela** Head of Ratings

- Former Senior Analyst at CESCE
- Université Sorbonne de Paris



**Emmanuelle Bonal**Commercial Director

- Former director at Arkea Lending Services and Credit Agricole
- Université de Montpellier

## Contact us

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