

VISA WAIVER FOR AMERICANS
BRAZIL
@VISITBRASIL



A P I X

BASED ON THE NOVELS BY STEPHEN KING AND JOEL HILL
IN THE TALL GRASS
SCREENPLAY BY VINCENTO NATALI

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Financial Services Industry Is Moving From..



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Active Collaboration Between FIs & FinTechs Is A Key Enabler, But The Process Has Hurdles



APIX Research Confirms the Agony Behind Collaboration

ACCESS

52%

FinTechs Met Just 3-8 FIs
In The Last 12 Months

TIME

73%

Say 1 POC Takes Up to
15 Meetings to Secure

APPROVALS

71%

Once POC Agreed, 2-6 Mths
to Secure I.T. Approval

APIX Research Confirms the Agony Behind Collaboration

**PUBLIC
APIs**

60%

Banks Don't Publish
Public APIs

BUDGETS

70%

Say < 25% Were
Paid POCs

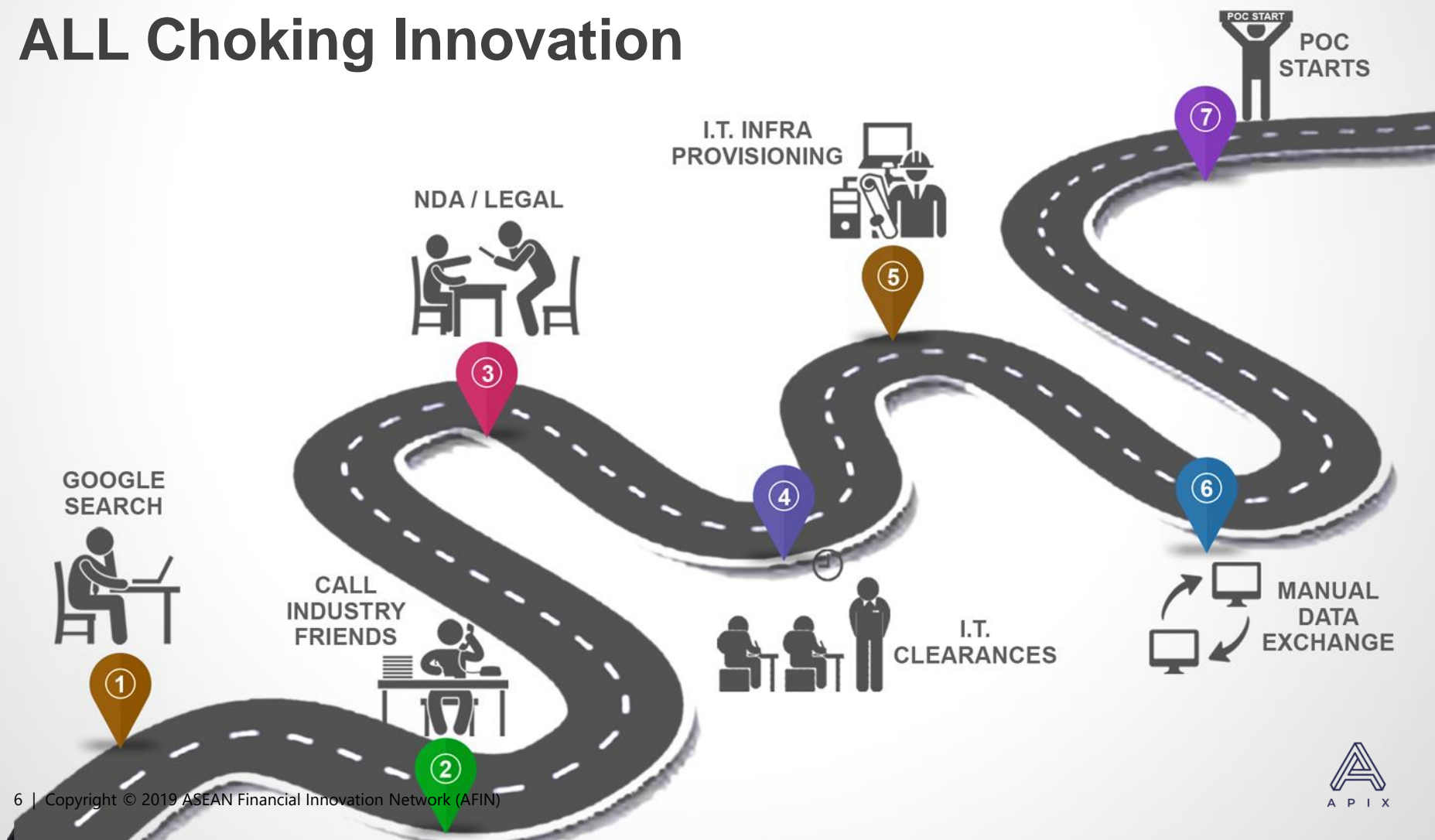
RESULTS

56%

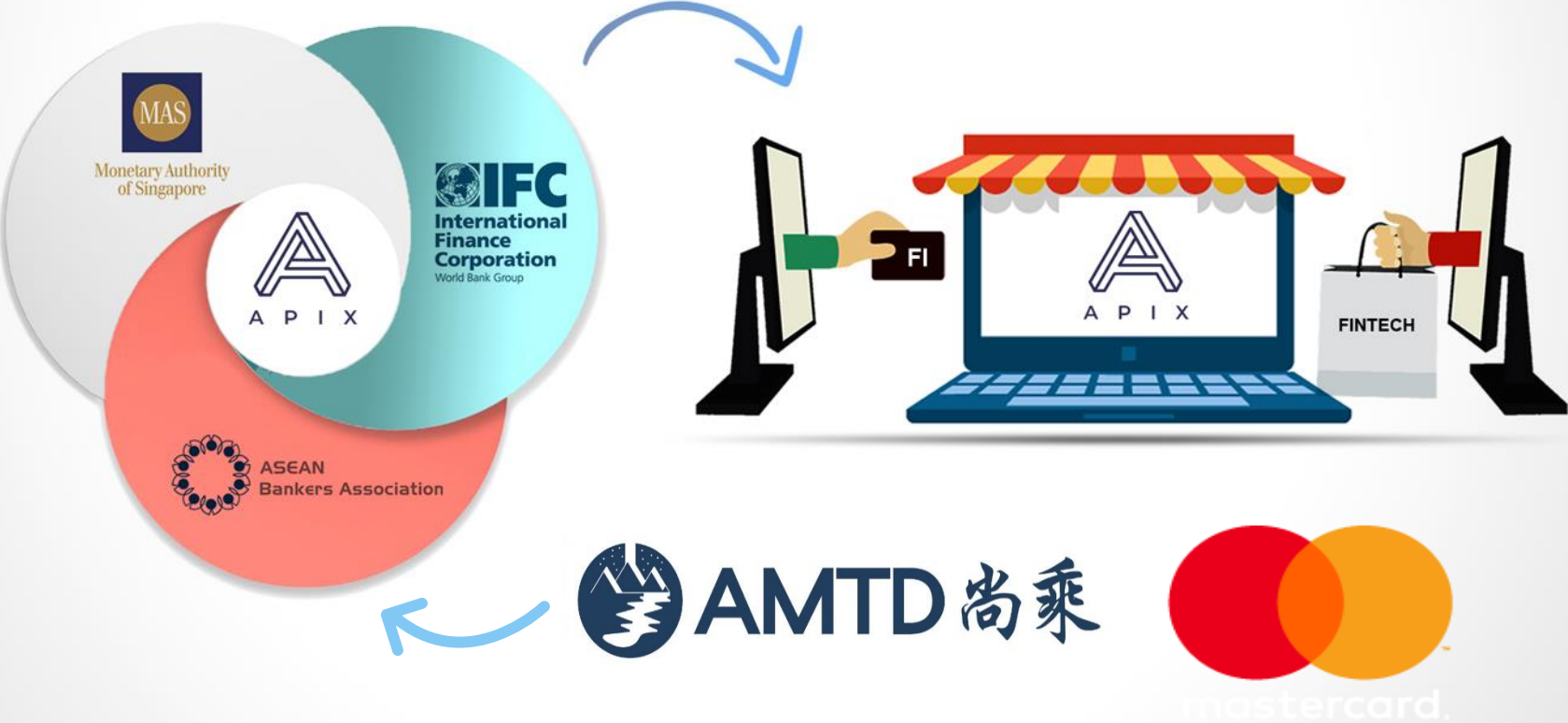
FinTechs Say < 10% Meetings
Convert to POC

Inefficient Data on FinTechs, Sequential & Admin-Heavy Steps at FIs, Funding Issues for POC & Infra,

ALL Choking Innovation



We decided to take the challenge head on and APIX was conceptualized

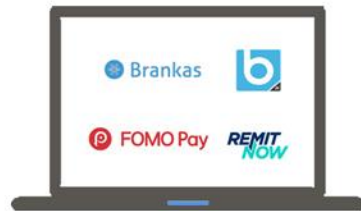


Comprehensive & Growing Menu of Specialist FinTechs on APIX

LENDING



DIGITAL PAYMENTS



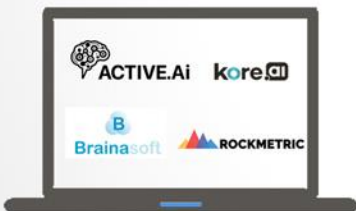
AI/ML ANALYTICS



E-KYC/ ONBOARDING



AI/ML CHATBOTS



CORE BANKING



CYBER SECURITY



SUP / REGTECH



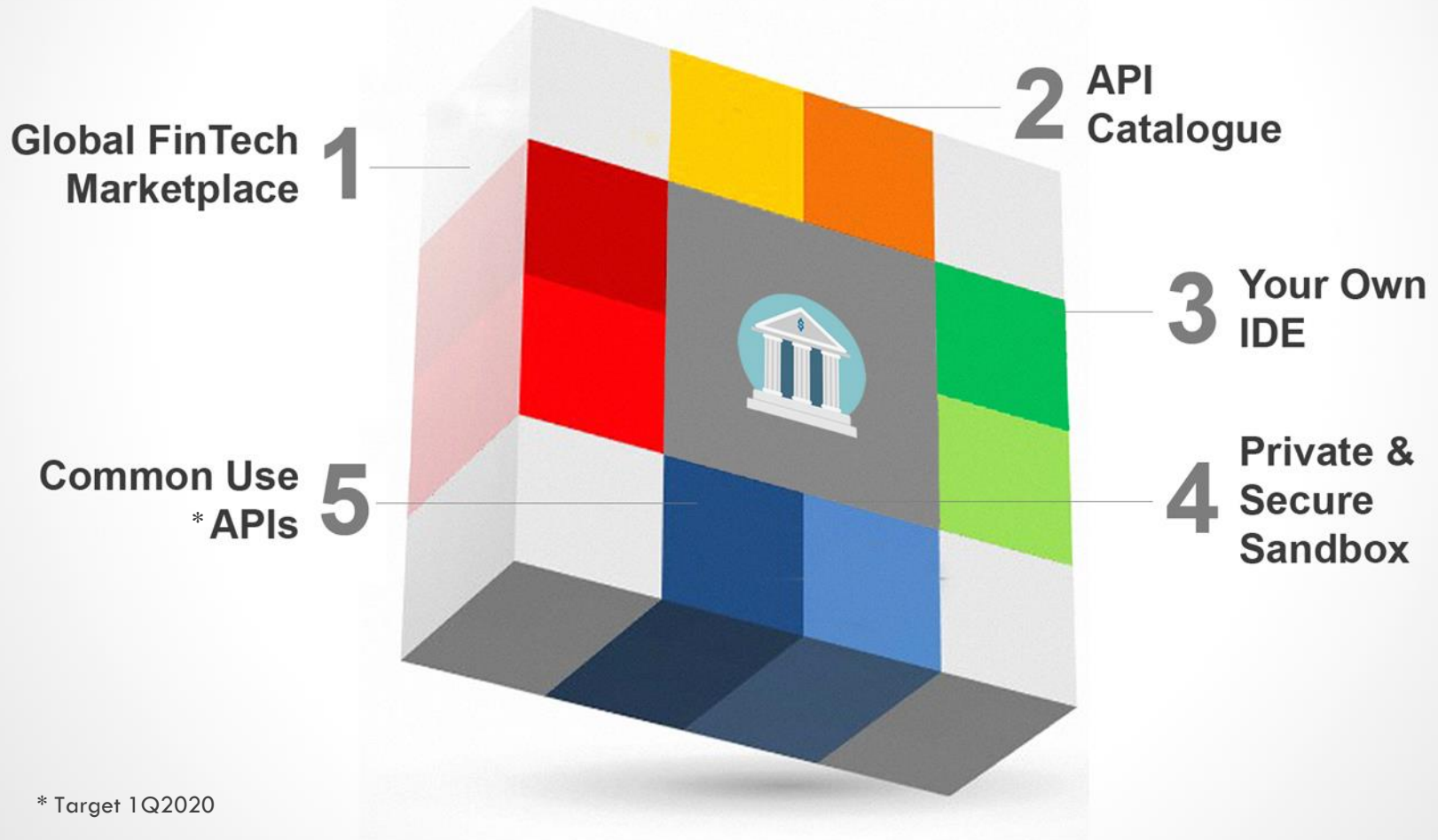
Why Such Interest?

APIX Subscription Delivers...



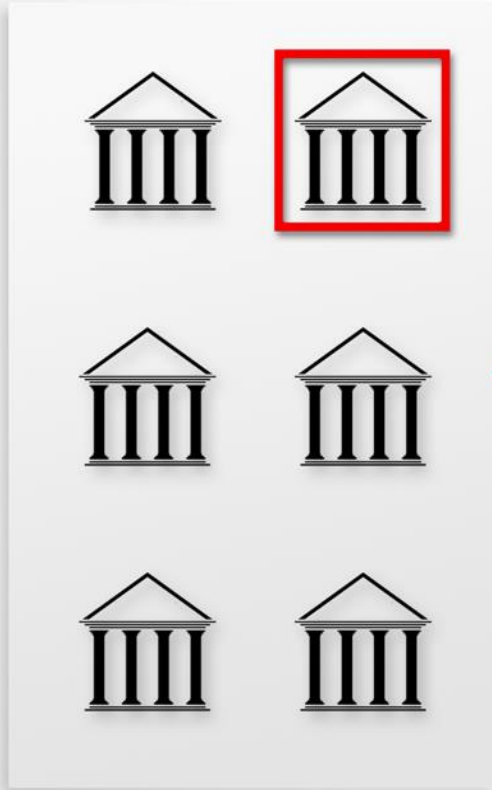
SO, how
does it
work?

APIX Comes Complete With **ALL 5 Elements** Critical to Innovation & Collaboration



Plus, Collaborate As Per You Need

FINANCIAL INSTITUTIONS



Option 1
ONE-2-ONE

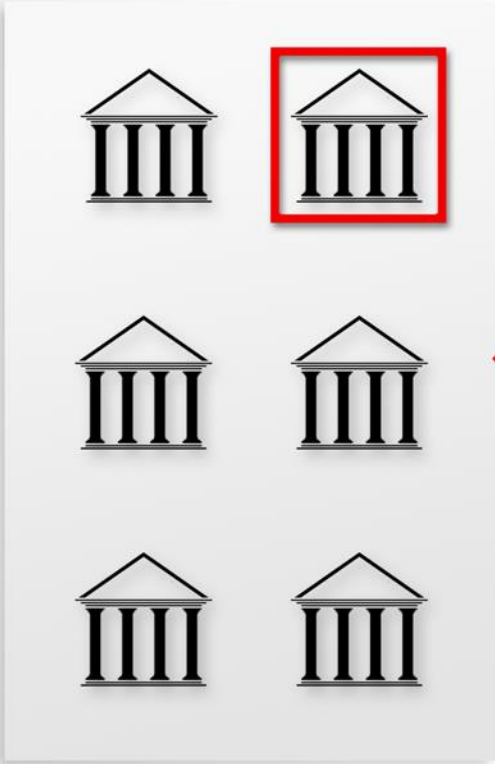


FINTECHS



Plus, Collaborate As Per You Need

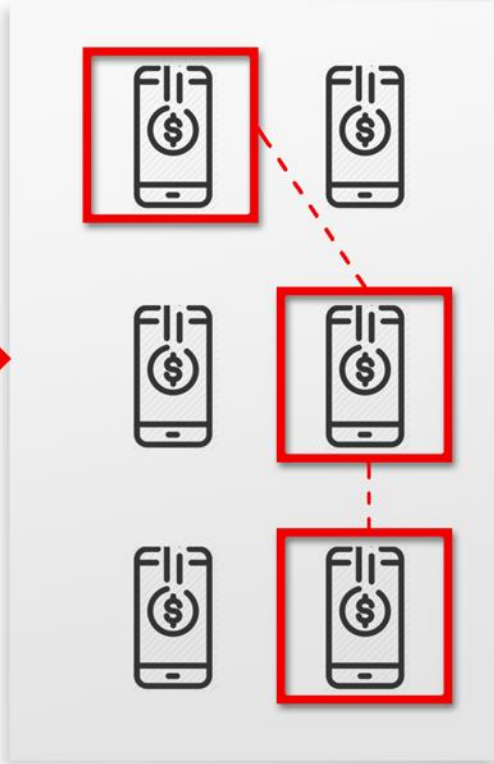
FINANCIAL INSTITUTIONS



Option 2
ONE-2-MANY



FINTECHS



Plus, Collaborate As Per You Need

FINANCIAL INSTITUTIONS

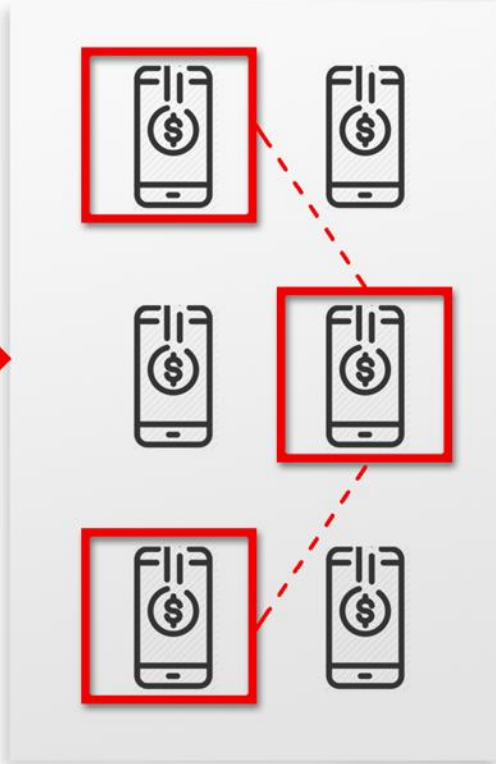


Option 3

FINTECH-2-FINTECH

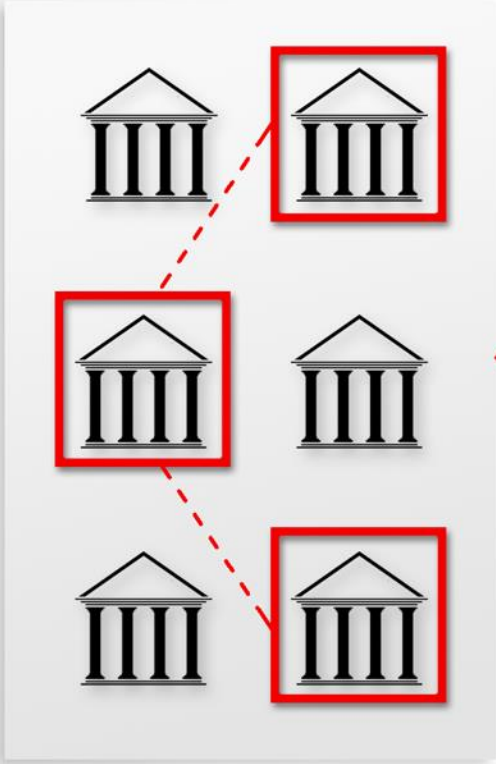


FINTECHS



Plus, Collaborate As Per You Need

FINANCIAL INSTITUTIONS



Option 4

FI-2-FI

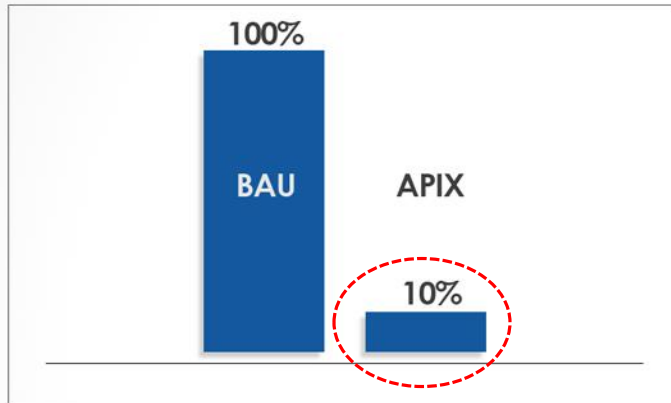


FINTECHS

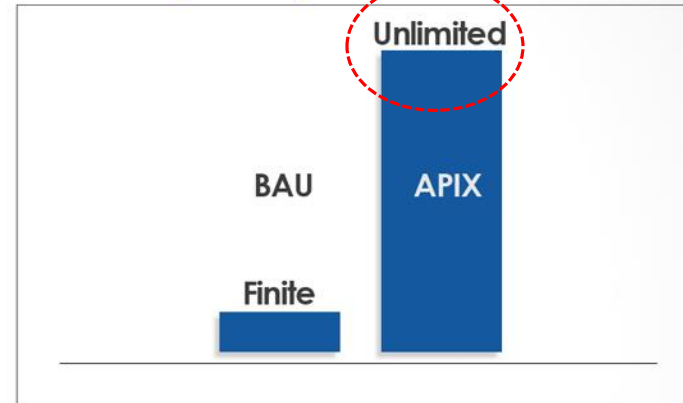


APIX Delivers Real & Quantifiable Impact...

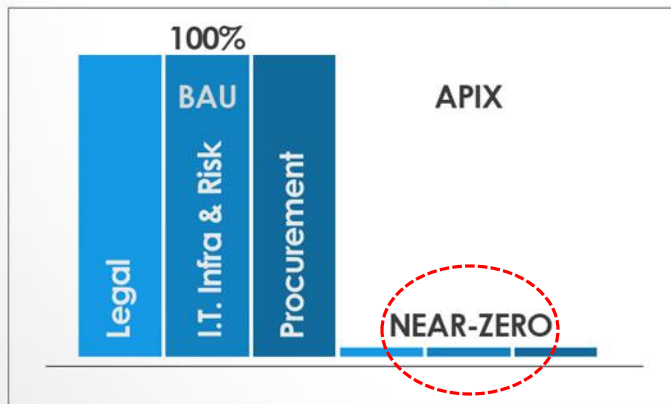
Cost of Innovation Infra



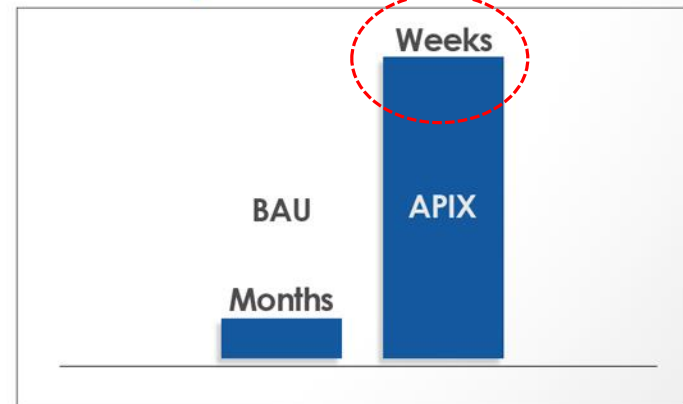
Frequency of Innovation



Resources Consumption

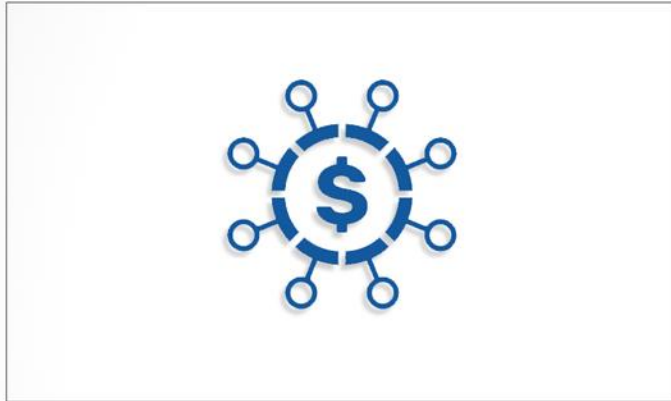


Speed-To-Market

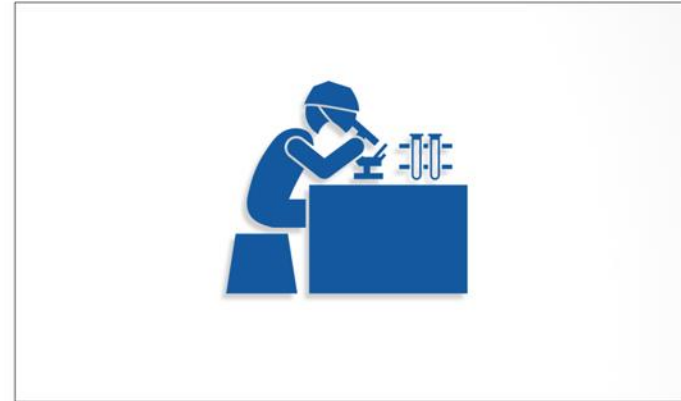


... Which Drives REAL Business Transformation

New Business Models

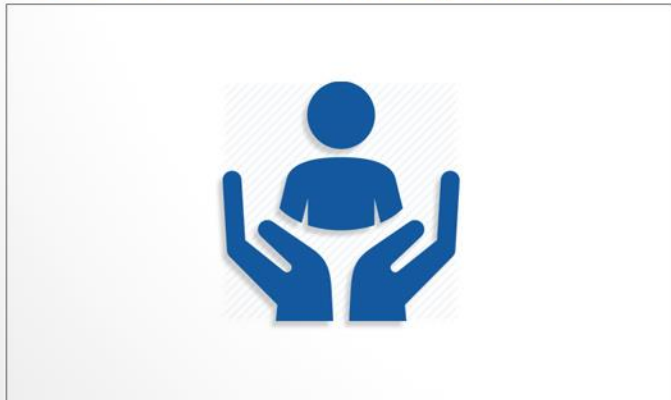


Fail-Safe Environment



Real

Focus On Client Experience



Accelerate Digitisation





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