



SME FINANCE
FORUM

Member services for 2020

***learn
link
lead!***

- Accelerating Finance for SMEs -



MANAGED BY

IFC

**International
Finance Corporation**
WORLD BANK GROUP

Welcome to our global network of banks, fintech companies and development banks. With over 180 institutions, operating in more than 190 countries, all **our members** share a common commitment to advancing finance so that small and medium enterprises can flourish and grow.



180 institutions



190 countries

Through participation in the SME Finance Forum's activities you will:

Acquire new knowledge on SME banking



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Make new business partnerships



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Engage in a productive dialogue with policy makers and/or regulators on SME finance issues



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Our Offerings

Your annual membership fee with the *SME Finance Forum* gives you access to the following



Unlimited free passes to attend our 2020 Global SME Finance Forum



Unlimited free access to our [monthly webinars](#) and other [virtual roundtables](#)



Opportunity to be a speaker at one of our webinars or conferences



Opportunity to be invited as a speaker at high level events (G20, OECD, APEC)



Opportunity to be part of our fintech demo during our annual event



Participation in our [Risk Management Community of Practice](#)



Access to exclusive resources via our [members' Portal](#) (webinar recordings since 2017, webinar write-ups and conference proceedings)



Discounted admission to selected industry partner's event (Finovate, Lendit, Money 2020)



Access to our B2B marketplace during our 2020 Global event



Customized on demand matchmaking and contact brokering

An extra fee is required for the following specific activities

Participation in our immersion programs for a modest fee (500 USD per person)

Booth exhibitors during our annual event (50% discount price for members)



LEARN



Monthly Webinars and Virtual Roundtables

You can tune in to [these webinars](#) and [virtual roundtables](#) via WebEx or your phone. Members receive personalized invitations to attend.

Webinar



Roundtable - COVID-19 Mitigation Efforts

January 29th
Managing SME Banking in Challenging Conditions

February 19th
Digital Banking Solutions – Platforms in SME Banking

March 25th
Digital Banking Solutions – Automating the Lending Process

March 26th
IFC and Kabbage

April 2th
Lessons from Asia

April 9th
Alibaba and Ant Financial - Integrating market and financial assistance

April 22nd
Launch of Financing SMEs and Entrepreneurs 2020 Report: An OECD Scoreboard

May 20th
African Innovations in SME Finance: Mobile Financial Services

June
Supply Chain Finance Innovations: Opportunities for Banks

July
Supply Chain Finance Innovations: Technology Platforms

August
African Innovations in SME Finance: ePayment Technology

September
AI and Blockchain in SME banking

October
Data Analytics in SME Banking - Part 1



Community of Practice

The Forum will organize the third [Community of Practice meeting on Risk Management](#) in Singapore, hosted by Standard Chartered Bank followed by DBS Immersion visit (Date to be confirmed).



Data Sets

The Forum makes existing SME data available to the public and collects original data when necessary. Specifically, the Forum curates [four datasets](#):



[The MSME Economic Indicators Database](#), which was updated in 2019, and records the number of formally registered MSMEs across 176 economies;



[The IFC Enterprise Finance Gap Database](#), which estimates the degree of access to credit and use of deposit accounts for formal and informal MSMEs. The database currently covers 177 countries and will be updated in 2020;



[The IFC Reach Dataset](#) based on a portfolio reporting from 2004 to the present from IFC's 300+ client financial institutions, detailing the numbers and quality of loans made to SMEs. The Reach dataset was updated in February 2020;



[Women – SME Finance Categorized Indicators](#), which identifies and categorizes Women, Business and the Law 2018 indicators of relevance to SME finance. We plan to update and expand gender disaggregated data in 2020.



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REGISTER NOW

Annual Conference

The Global SME Finance Forum 2020 will take place in [Bangkok, Thailand on 26-28 October](#).

Our flagship annual event attracts over **700** senior executives from **300+** institutions (banks, development finance institutions, fintech, and real sector companies) and **80+** countries.

This year we are launching a public '[Call for Insights](#)' on what SME finance will look like in 2030. Best articles will be shared in a special report to be issued at the conference, and the authors will be recognized at the event.



B2B Marketplace



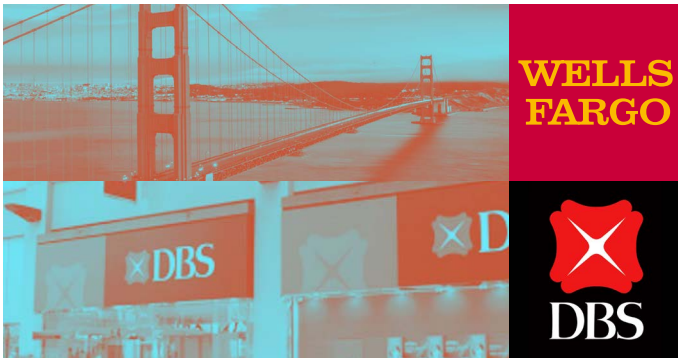
Our annual marketplace facilitates one-on-one meetings between our event attendees who highly value the opportunity to fundraise or source investments and forge partnerships.



Immersion Programs

The Forum provides its members with 2-3 day exposure visits to high performing regional or global financial institutions or fintechs to gather in-depth knowledge about an innovative aspect of their operations.

Already planned



[Wells Fargo, SizeUp, Veem, and Kountable](#) in San Francisco on **January 22-24**.

[DBS](#) in Singapore (Date to be confirmed).

To be confirmed



Equity Bank

Financial services provider headquartered in Nairobi, Kenya. It is licensed as a commercial bank, by the Central Bank of Kenya.

BRAC Bank

Private commercial bank in Bangladesh focused on SMEs. It was founded in 2001 to reach the large number of unbanked people which were not covered by traditional banks.



LEAD




Global SME Finance Awards

The awards recognize and celebrate financial institutions and fintech for their outstanding achievements in delivering exceptional products and services to their SME clients. Endorsed by the GPMI, the Global SME Finance Awards provide an opportunity for institutions to showcase and share their good practices and knowledge. Applications can be submitted until July 31st and winners will be announced at the 2020 Global SME Finance Forum in Bangkok on 26-28 October.



Relationship with G20 and other policy makers and regulators:



There will be a major **G20 Forum on financial inclusion for SMEs, women and youth in Saudi Arabia** in June where the Forum and its members will be represented. We are also working on a call to action for the G20 on how countries can better encourage digital financial inclusion for SMEs, for which any and all inputs are welcomed.



Our APEC work on improving financial markets infrastructure (credit information, secured transactions/movable assets regimes, payments systems) and on cross border data governance will continue and should produce opportunities during the year for speakers and audience in APEC supported events.