

CARD MRI

CARD Mutually Reinforcing Institutions

AT-A GLANCE

As of April 30, 2020



Number of Branches/Areas: 422 (Bank Branch -162 / NGO Areas - 260)

Number of Units: 3,088 (BLUs 1,019 / MBU 656 / NGO Units – 1,413)



Total Employees: 18,545

Male 6,491 35%

Female 12,054 65%



Total Clients including Savers : 6,695,841

Male 1,787,117 27%

Female 4,908,724 73%



Total Clients with Loans : 3,511,804

Male 890,789 25%

Female 2,621,015 75%



Savings Balance : 25,302,273,129

Male 4,457,793,951 18%

Female 20,844,479,178 82%



Outstanding Balance : 29,004,462,835

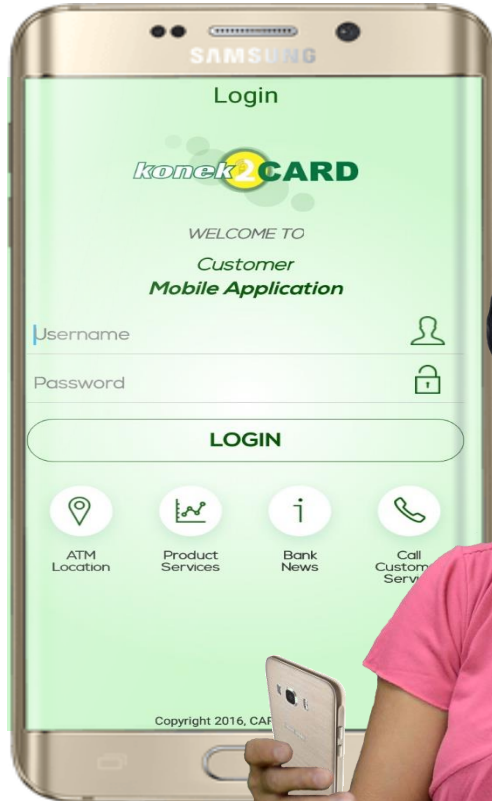
Male 4,155,517,009 14%

Female 24,848,945,826 86%

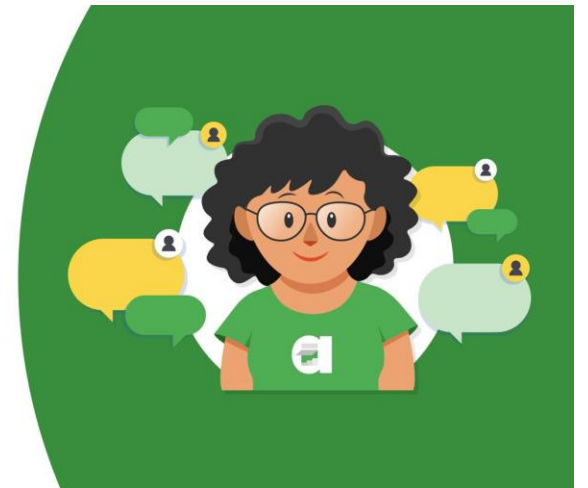
ADDRESSING THE PANDEMIC THRU DIGITAL FINANCIAL TRANSACTIONS

Loan Payment Moratorium but Continuous Servicing of Withdrawals

konek2CARD is a mobile banking services that allows clients to do financial transaction (cash-in, cash-out, pay loans and bills, e-load and remittance) remotely using a mobile device such as android phone.



Loan Disbursements



asenso

Microinsurance

Microinsurance e-Claims Payment

ONLINE CLIENT'S SUPPORT



Purpose of the FB Group	Create a safe environment for clients to sell their products online through a Facebook Group .
Who may join	CARD MRI clients and staff
Link	https://www.facebook.com/groups/cardmribuyandsell/
Updates	7,750 members; 1,600 closed transactions among members

Purpose of the FB Group	A community that provides livelihood ideas (video, graphics, text) to members of the Facebook Group . This is an online training platform managed by the CARD MRI Development Institute
Who may join	CARD MRI clients and staff and CMDI students
Link	https://www.facebook.com/groups/CMDIKabuhayanIdeasOnline/
Updates	4,300 followers; uploaded more than 10 food-related tutorial videos

Digital Monitoring and Survey by Executive and Management Committee to assess client status and assistance needed

ONLINE CLIENTS SUPPORT



Purpose of the FB Page	Make CARD MRI clients' products accessible to buyers and help CARD MRI clients have income during the lock down.
Who may buy	Anyone within the range of the Palengke on Wheels' areas.
Link	https://www.facebook.com/LikhaonWheels/
Updates	2,300 followers; assisted 250 producers/sellers; served 1500 deliveries

Purpose and description of the FB Page	Answer health concerns of any individual online through FB live. This is an online health consultation platform. Comments are responded to by a health team during and even after the FB live if questions were not answered during the FB Live post.
Who may watch/like	Anyone
How and when to watch	Daily FB live consultation is available every 7PM from Mon to Fri and online consultation Mon-Fri, 6AM to 2PM & 2PM to 9PM
Link	https://www.facebook.com/CARDeddoctor/
Updates	14,300 followers; responded to more than 6,800 medical-related inquiries

ONLINE ACTIVITIES FOR CLIENT AND STAFF CHILDREN

CARD MRI
We Are In The Business of **POVERTY ERADICATION**

KABATAAN, IKAW ANG BIDA!

Mahilig ka bang mag-drawing, painting, o magsulat? Sali na sa aming

ART CONTEST!

THEME:
The productive things I do for myself, my family and the community during the COVID-19 outbreak

QUALIFICATIONS:
Lahat ng anak ng CARD MRI clients at staff na may edad 7 hanggang 25

PRIZES

GRAND WINNER
PhP10,000 in cash
Digital Certificate of Recognition; Mga Likha ni Inay products worth PhP1,000 and BotiCARD products worth PhP1,000

REGIONAL WINNERS (LUZON, VISAYAS, MINDANAO)
PhP5,000 in cash
Digital Certificate of Recognition; Mga Likha ni Inay products worth PhP1,000 and BotiCARD products worth PhP1,000

Maaaring magpadala ng inyong entries hanggang

APRIL 19, 2020

CARD MRI
We Are In The Business of **POVERTY ERADICATION**

KABATAAN, IKAW ANG BIDA!

Sali na dahil baka ikaw na ang **TIKTOK SUPERSTAR** na hinahanap namin!

Theme: The productive things I do for myself, my family and the community during the COVID-19 outbreak.

Grand Winner
PhP10,000 in cash
Digital Certificate of Recognition; Mga Likha ni Inay products worth PhP1,000 and BotiCARD products worth PhP1,000

Regional Winners (Luzon, Visayas, Mindanao)
PhP5,000 in cash
Digital Certificate of Recognition; Mga Likha ni Inay products worth PhP1,000 and BotiCARD products worth PhP1,000

QUALIFICATIONS: Lahat ng anak ng CARD MRI clients at staff na may edad 7 hanggang 25

Maaaring magpadala ng inyong entries hanggang **April 19, 2020.**

Purpose and description of the FB Page	Provide the youth a venue to become productive and creative during the COVID-19 pandemic, turn their energy into a positive activity
Who may like and ask	Children of CARD MRI staff and clients
Date held	April 6-30, 2020
Updates	Joined by more than 700 contest participants

“No employees were laid-off”